



**KERB  
APPEAL**  
**CHECKLIST**



FLUID VIEW  
*Home Staging*

## CHECKLIST: KERB APPEAL

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Your kerb appeal is crucial since it is the first thing buyers see. The first impression is very important. You only have one chance to wow the buyers and get them into the front door for a viewing.

An attractive kerb appeal will help to boost the home's profile and will entice buyers to request a viewing.

You want to make sure your property looks great from the outside; your home's kerb appeal sets the tone for what's inside!



## USE THIS CHECKLIST BEFORE PHOTOGRAPHY & VIEWINGS

- How is the condition of your fences and railings? If you have a garden gate, make sure it works well, opens and closes smoothly.
- Is the gutter in working order? How about the downpipes? Make sure they are clean and maintained.
- How is the condition of the exterior walls? Are there any cracks or rot that you need to take care of?
- How does your driveway look? Is it clean and tidy? If your car is going to be parked in the driveway, make sure it is also clean!
- If you have decking and patios, check the conditions of the paint and see if repairs are needed. Consider power-washed if needed and display outdoor furnishings that are in good condition for a welcoming look.
- Remove any clutter and unnecessary items from your garden or patio. Store, donate or discard them.
- Walk across the street and look at your home. What is your first impression? Imagine yourself as a buyer and be critical.
- How does the front door look? Your home's front door & entryway is the focal point of the kerb appeal. Does it look welcoming and polished?
- How is the condition of the hardware? house numbers, door knocker, doorknob and mailbox? Do they need to be replaced?
- Make sure the hardware is clean and polished.
- Don't forget your doormat. It is the perfect time to renew it. Avoid any slogans or colourful mats to appeal to the widest array of buyers.
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- Does your doorbell work?

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- How is the light fixture? Is it working? Do you need a new one?
- How does the landscaping look? Does it look well-groomed and welcoming?
- Check the conditions of your plants. Remove any dead parts. Groom the trees back if needed.
- Are your windows clean?

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TO DO LIST

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Sandra Zueco  
Professional Stager

If you need support to carry out this task, don't have time or need support to prepare your home for sale, **get in touch** to discuss how I can help or book a **Home Staging Consultation** which includes a personalised report and honest advice on how to best prepare your home for sale.

*Get in Touch*  
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